

Intangible Cultural Heritage (UNESCO) as driver for sustainable rural development, SRB

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- **Scale of activity:** national, regional
- **Actor/s:** through the network with: NGOs, institutions and local communities
- **State of the activity:** started 2009, ongoing
- **Keywords.** Rural intangible cultural heritage, sustainable development, gender, youth



a resource of a sustainable: regional, national, EU development (especially for the Danube region)

Summary

Initiatives and pilot projects for sustainable development of rural areas through the verification of the Intangible Cultural heritage, rural and agrarian traditional systems.

Wine Roads of Culture in Serbia, as a part of EU project Inventory of elements of intangible heritage. LEADER local strategy.

Description of activities

Background

Volunteers act as facilitators for rural and sustainable development according to the EU methodology (LEADER). Members of the National Convention to join the EU; area of competition. Project managers and project assistants

Activities.

- **Civic participation:** analysis and initiatives in the field of public policy for intangible heritage, competition, accession Serbia at the EU, cultural values against kitsch,
- **Education.** Interactive workshops, round tables, media, social networks
- **Sustainable development projects:** The common cultural heritage of neighbour countries as

Outlook

Challenges: Creation of The Representative association in Serbia in the field of intangible cultural heritage (a part of public policy) and development of indicators of the impact of protected elements to cross-sector policies, with monitoring and evaluation

Next steps: Action plan for achieving the desired results

Source and contact

Information gathered at: the ERSG 2017 (European Rural Sustainability Gathering), Greece, Karditsa, 17-21 May 2017

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